



125 West 55th St
New York, NY 10019

Contract # 26792413	Changes as of: 2/6/2020 at 10:56 AM	Version: Current State Version 11
CPE: MBLM/MBLM/0121	Flight: 12/30/19 - 3/29/20	Station: WXOW
Agency: ASSEMBLY	Advertiser: Mike Bloomberg 2020, Inc	Market: La Crosse
711 Third Avenue	Product: MIKE BLOOMBERG 2020 INC	Office: PHILADELPHIA
3rd Floor	Agency Order #: 90627	Service: Nielsen
NEW YORK, NY 10017	Buyer: INGRID ELLIS	Primary Demo: Households
	Salesperson: SHEPARD RITZEN 215-567-7950	Assistant: SHEPARD RITZEN 215-567-7950
	Con Type: POLITICAL/VOTE	Total Spots: 82
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 565186

Separation:

Comments: pls see adds selected lns per agy req. tot add = \$12060, rev ttl = \$24755. pls cfm t/r bob for shepard

#	Day/Time	DP	Program	Rate	HH Rating	Len	12/30 - 3/23												Total Spots	Total \$	CPP*	GRP*	
							12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16					3/23
1	M-F 5a-5:30a		Daybreak 5-530A	\$90.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$90.00	\$0.00	0.0
2	M-F 5:30a-6a		Daybreak 530-6A	\$90.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$90.00	\$0.00	0.0
3	M-F 6a-6:30a		Daybreak 6-630A	\$165.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
4	M-F 6:30a-7a		Daybreak 630-7A	\$165.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$165.00	\$0.00	0.0
5	M-F 7a-8a		Good Morning America	\$165.00	0.0	30	0	0	0	0	0	2	0	0	0	0	0	0	0	2	\$330.00	\$0.00	0.0
6	M-F 9a-10a		Live With Kelly & Ry	\$85.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$85.00	\$0.00	0.0
7	M-F 10a-11a		The View	\$85.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
8	M-F 1p-2p		General Hospital	\$50.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$50.00	\$0.00	0.0
9	M-F 5p-5:30p		News19 Live @ 5P	\$225.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
10	M-F 5:30p-6p		ABC World News	\$300.00	0.0	30	0	0	0	0	0	2	0	0	0	0	0	0	0	2	\$600.00	\$0.00	0.0
11	M-F 6p-6:30p		News19 @ 6P	\$375.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
12	M-F 10p-10:35p		News19 @ 10P	\$325.00	0.0	30	0	0	0	0	0	2	0	0	0	0	0	0	0	2	\$650.00	\$0.00	0.0
13	M-Th 10:35p-11:35p		Jimmy Kimmel Live	\$60.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$60.00	\$0.00	0.0
14	Sa 6a-7a		Wake Up Wisconsin	\$125.00	0.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$125.00	\$0.00	0.0
15	Sa 7a-8a		Good Morning America	\$160.00	0.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$160.00	\$0.00	0.0
16	Sa 6p-6:30p		News19 @ 6P	\$125.00	0.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$125.00	\$0.00	0.0
17	Sa 10:35p-11:35p		Chicago PD	\$30.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
18	Su 6a-7a		Wake Up Wisconsin	\$125.00	0.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$125.00	\$0.00	0.0
19	Su 7a-8a		Good Morning America	\$160.00	0.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$160.00	\$0.00	0.0
20	Su 11a-11:30a		Outdoor Bound TV	\$80.00	0.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$80.00	\$0.00	0.0



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Agency: ASSEMBLY	Advertiser: Mike Bloomberg 2020, Inc	Market: La Crosse
711 Third Avenue	Product: MIKE BLOOMBERG 2020 INC	Office: PHILADELPHIA
3rd Floor	Agency Order #: 90627	Service: Nielsen
NEW YORK, NY 10017	Buyer: INGRID ELLIS	Primary Demo: Households
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	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$24,755.00
		Total Spots: 82
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 565186

#	Day/Time	DP	Program	Rate	HH Rating	Len	12/30 - 3/23													Total Spots	Total \$	CPP*	GRP*
							12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23				
21	Su 5p-5:30p		Discover Wisconsin	\$75.00	0.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$75.00	\$0.00	0.0
22	M-Th 10:35p-11:35p		Jimmy Kimmel Live	\$30.00	0.0	15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
****BOOKEND**** [BOOKENDS]																							
23	Tu 7p-8p		The Conners/Bless Th	\$450.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$450.00	\$0.00	0.0
24	W 9p-10p		Stumptown-ABC	\$350.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
25	Th 7p-8p		STATION 19	\$700.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
26	Th 8p-9p		GREY'S ANATOMY	\$700.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
27	F 7p-8p		American Housewife/F	\$300.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
28	F 8p-10p		20/20 (2 hours)-ABC	\$300.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
29	F 9p-10p		Shark Tank	\$350.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
30	Th 9p-10p		A Million Little Thi	\$200.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
32	Su 7a-8a		Good Morning America	\$50.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
33	Su 9p-10p		Shark Tank	\$350.00	0.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$350.00	\$0.00	0.0
34	Sa 10:41p-11:41p		Chicago PD	\$30.00	0.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	1	\$30.00	\$0.00	0.0
35	M-F 5a-5:30a		Daybreak 5-530A	\$180.00	0.0	60	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$180.00	\$0.00	0.0
36	M-F 6a-6:30a		Daybreak 6-630A	\$330.00	0.0	60	0	0	0	0	0	3	0	0	0	0	0	0	0	3	\$990.00	\$0.00	0.0
37	M-F 9a-10a		Live With Kelly & Ry	\$170.00	0.0	60	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$170.00	\$0.00	0.0
38	M-F 10a-11a		The View	\$170.00	0.0	60	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$170.00	\$0.00	0.0
39	M-F 1p-2p		General Hospital	\$100.00	0.0	60	0	0	0	0	0	2	0	0	0	0	0	0	0	2	\$200.00	\$0.00	0.0
40	M-F 5p-5:30p		News19 Live @ 5P	\$450.00	0.0	60	0	0	0	0	0	3	0	0	0	0	0	0	0	3	\$1,350.00	\$0.00	0.0
41	M-F 6p-6:30p		News19 @ 6P	\$750.00	0.0	60	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$750.00	\$0.00	0.0



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42	M-F 10p-10:35p		News19 @ 10P	\$650.00	0.0	60	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$650.00	\$0.00	0.0
43	M-Th 10:35p-11:35p		Jimmy Kimmel Live	\$120.00	0.0	60	0	0	0	0	0	3	0	0	0	0	0	0	0	3	\$360.00	\$0.00	0.0
44	W 9p-10p		Stumptown-ABC	\$700.00	0.0	60	0	0	0	0	0	1	1	0	0	0	0	0	0	2	\$1,400.00	\$0.00	0.0
45	Th 7p-8p		STATION 19	\$1,400.00	0.0	60	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$1,400.00	\$0.00	0.0
46	Th 8p-9p		GREY'S ANATOMY	\$1,400.00	0.0	60	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$1,400.00	\$0.00	0.0
47	Th 9p-10p		A Million Little Thi	\$400.00	0.0	60	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$400.00	\$0.00	0.0
48	M-Tu 5a-5:30a		Daybreak 5-530A	\$90.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$90.00	\$0.00	0.0
49	Tu 2p-3p		Rachael Ray	\$10.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
50	Tu 3p-4p		Tamron Hall	\$15.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
51	Tu 10:35p-11:37p		Jimmy Kimmel Live	\$60.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$60.00	\$0.00	0.0
52	Tu 2p-3p		Rachael Ray	\$15.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$15.00	\$0.00	0.0
53	Tu 3p-4p		Tamron Hall	\$10.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$10.00	\$0.00	0.0
54	M-W 5a-5:30a		Daybreak 5-530A	\$180.00	0.0	60	0	0	0	0	0	0	3	0	0	0	0	0	0	3	\$540.00	\$0.00	0.0
55	M-W 6a-6:30a		Daybreak 6-630A	\$330.00	0.0	60	0	0	0	0	0	0	3	0	0	0	0	0	0	3	\$990.00	\$0.00	0.0
56	M-W 9a-10a		Live With Kelly & Ry	\$170.00	0.0	60	0	0	0	0	0	0	5	0	0	0	0	0	0	5	\$850.00	\$0.00	0.0
57	M-W 10a-11a		The View	\$170.00	0.0	60	0	0	0	0	0	0	5	0	0	0	0	0	0	5	\$850.00	\$0.00	0.0
58	M-W 1p-2p		General Hospital	\$100.00	0.0	60	0	0	0	0	0	0	3	0	0	0	0	0	0	3	\$300.00	\$0.00	0.0
59	M-W 5p-5:30p		News19 Live @ 5P	\$450.00	0.0	60	0	0	0	0	0	0	3	0	0	0	0	0	0	3	\$1,350.00	\$0.00	0.0
60	M-W 6p-6:30p		News19 @ 6P	\$750.00	0.0	60	0	0	0	0	0	0	3	0	0	0	0	0	0	3	\$2,250.00	\$0.00	0.0
61	M-W 10p-10:35p		News19 @ 10P	\$650.00	0.0	60	0	0	0	0	0	0	3	0	0	0	0	0	0	3	\$1,950.00	\$0.00	0.0



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							12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23				
62	M-W 10:35p-11:35p		Jimmy Kimmel Live	\$120.00	0.0	60	0	0	0	0	0	0	4	0	0	0	0	0	0	4	\$480.00	\$0.00	0.0
63	W-F 5a-5:30a		Daybreak 5-530A	\$90.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
64	W-F 5a-5:30a		Daybreak 5-530A	\$180.00	0.0	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
65	W-F 5:30a-6a		Daybreak 530-6A	\$90.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
66	W-F 6a-6:30a		Daybreak 6-630A	\$330.00	0.0	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
67	W-F 6:30a-7a		Daybreak 630-7A	\$165.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
68	W-F 7a-8a		Good Morning America	\$165.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
69	W-F 9a-10a		Live With Kelly & Ry	\$85.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
70	W-F 9a-10a		Live With Kelly & Ry	\$170.00	0.0	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
71	W-F 10a-11a		The View	\$170.00	0.0	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
72	W-F 1p-2p		General Hospital	\$50.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
73	W-F 1p-2p		General Hospital	\$100.00	0.0	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
74	W-F 5p-5:30p		News19 Live @ 5P	\$450.00	0.0	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
75	W-F 5:30p-6p		ABC World News	\$300.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
76	W-F 6p-6:30p		News19 @ 6P	\$750.00	0.0	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
77	W-F 10p-10:35p		News19 @ 10P	\$325.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
78	W-F 10p-10:35p		News19 @ 10P	\$650.00	0.0	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
79	W-Th 10:35p-11:35p		Jimmy Kimmel Live	\$60.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
80	W-Th 10:35p-11:35p		Jimmy Kimmel Live	\$120.00	0.0	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
81	Su 5:28p-6:56p		RED CARPET-OSCARS	\$1,600.00	0.0	60	0	0	0	0	0	1	0	0	0	0	0	0	0	1	\$1,600.00	\$0.00	0.0



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82	M-W 2p-3p		Rachael Ray	\$100.00	0.0	60	0	0	0	0	0	0	2	0	0	0	0	0	0	2	\$200.00	\$0.00	0.0
TOTALS:							0	0	0	0	9	38	35	0	0	0	0	0	0	82	\$24,755.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
02/06/20 10:01 AM	SHEPARD RITZEN	due to break structure, cannot do more than 1 :60 in General Hospital. (other breaks are only :45 long).
02/06/20 8:30 AM	Allison Gruber	due to break structure, cannot do more than 1 :60 in General Hospital. (other breaks are only :45 long). see makegood. please advise.
02/06/20 8:27 AM	System	Notice Received.
02/06/20 7:54 AM	GOTOSTRATA\BCain	pls see adds selected lns per agy req. tot add = \$12060, rev ttl = \$24755. pls cfm t/r bob for shepard
02/04/20 1:07 PM	SHEPARD RITZEN	sorry for a repeate MKGD...station had rates backwards...fixed here.
02/04/20 12:45 PM	Allison Gruber	i had rates backwards. please accept same programs, flopping rates.
02/04/20 12:07 PM	SHEPARD RITZEN	1x :30 was missed...we can write on the spots in MKGD today as :30's if applied ASAP
02/04/20 12:06 PM	SHEPARD RITZEN	Historical MKGD: 2 spots ran 5-530 M & Tu. 1 spot ran 530-6 Tu. Just move 1 spot from line 2 to match what ran.
02/04/20 12:01 PM	Allison Gruber	spot did not air. see makegood. please advise.
02/04/20 11:32 AM	Allison Gruber	2 spots ran 5-530 M & Tu. 1 spot ran 530-6 Tu. Just need to move 1 spot from line 2 to line 1.
02/03/20 10:25 AM	SHEPARD RITZEN	show ran late due to NBA overrun. spot ran at 11:39
02/03/20 10:13 AM	Allison Gruber	show ran late due to NBA overrun. spot ran at 11:39. can you except?
01/30/20 2:53 PM	SHEPARD RITZEN	Station had incorrect day on original sharktank makegood. see corrected day.
01/30/20 2:35 PM	Allison Gruber	i had incorrect day on original makegood. see corrected offer. please advise. thanks!
01/30/20 1:57 PM	SHEPARD RITZEN	Revised MKGD rather than the Debate
01/30/20 1:56 PM	Allison Gruber	revised makegood. please advise. thanks!
01/30/20 11:50 AM	SHEPARD RITZEN	sorry, Saturday Primetime is also hitlisted. So is SVU (and other cop shows).
01/30/20 11:26 AM	Allison Gruber	revised makegood. please advise.
01/30/20 11:16 AM	SHEPARD RITZEN	BUyer said they'd prefer to MKGD in alternate prime programming
01/30/20 11:05 AM	SHEPARD RITZEN	Pls advise if prog change is OK to run in Debate.
01/30/20 10:56 AM	Allison Gruber	abc program change. see makegood. please advise.

Competitive Information	
Market Budget:	\$33,540
WXOW Share:	25%
Comment:	est share
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	82	\$24,755.00	N/A	0.0
Total	100%	82	\$24,755.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jan	0	\$0.00
2020-Feb	82	\$24,755.00
2020-Mar	0	\$0.00
Total	82	\$24,755.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 8	2/6/20 8:30 AM	SHEPARD RITZEN	Confirmed	2	2	\$0	\$24,755.00	Changes: 2 buylines added or modified.



125 West 55th St
New York, NY 10019

Contract # 26792413	Changes as of: 2/6/2020 at 10:56 AM	Version: Current State Version 11
CPE: MBLM/MBLM/0121	Flight: 12/30/19 - 3/29/20	Station: WXOW
Agency: ASSEMBLY	Advertiser: Mike Bloomberg 2020, Inc	Market: La Crosse
711 Third Avenue	Product: MIKE BLOOMBERG 2020 INC	Office: PHILADELPHIA
3rd Floor	Agency Order #: 90627	Service: Nielsen
NEW YORK, NY 10017	Buyer: INGRID ELLIS	Primary Demo: Households
	Salesperson: SHEPARD RITZEN 215-567-7950	Assistant: SHEPARD RITZEN 215-567-7950
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$24,755.00
		Total Spots: 82
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 565186

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	2/6/20 7:54 AM	GOTOSTRATA\BCain	Confirmed	36		\$12,060.00	\$24,755.00	Changes: Flight Start from 1/27/20 to 12/30/19, Flight End from 2/9/20 to 3/29/20, Comments from to pls see adds selected lns per agy req. tot add = \$12060, rev ttl = \$24755. pls cfm t/r bob for shepard, Total \$ from \$12,695.00 to \$24,755.00, Total Spots from 46 to 82. 79 buylines added or modified.
Makegood 7	2/4/20 12:45 PM	SHEPARD RITZEN	Confirmed	2	2	\$0	\$12,695.00	Changes: 4 buylines added or modified.
Makegood 6	2/4/20 12:01 PM	SHEPARD RITZEN	Confirmed	3	1	\$0	\$12,695.00	Changes: 4 buylines added or modified.
Makegood 5	2/4/20 11:32 AM	SHEPARD RITZEN	Confirmed	1	1	\$0	\$12,695.00	Changes: Total Spots from 44 to 46. 2 buylines added or modified.
Makegood 4	2/4/20 10:47 AM	SHEPARD RITZEN	Confirmed	20	22	\$4,310.00	\$12,695.00	Changes: Total \$ from \$8,385.00 to \$12,695.00, Total Spots from 46 to 44. 29 buylines added or modified.
Makegood 3	2/3/20 10:13 AM	SHEPARD RITZEN	Confirmed	1	1	\$0	\$8,385.00	Changes: 2 buylines added or modified.
Makegood 2	1/30/20 2:35 PM	SHEPARD RITZEN	Confirmed	1	1	\$0	\$8,385.00	Changes: 2 buylines added or modified.
Makegood 1	1/30/20 2:13 PM	SHEPARD RITZEN	Confirmed	3	2	\$0	\$8,385.00	Changes: Total Spots from 45 to 46. 5 buylines added or modified.
Queued for Electronic Contracting	1/30/20 10:06 AM					\$0	\$0	
Revision	1/30/20 9:55 AM	SHEPARD RITZEN	Confirmed			\$0	\$8,385.00	Changes: Origflight Start to 12/30/19, Flight Start from 12/30/19 to 1/27/20, Origflight End to 3/29/20, Flight End from 3/29/20 to 2/9/20, Origoffice Id to 105, Office from DETROIT to PHILADELPHIA. 28 buylines added or modified.
New	1/30/20 9:54 AM	SHEPARD RITZEN	New	45		\$8,385.00	\$8,385.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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